



fishing tourism  
for blue economy



## NEWSLETTER 2

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The FIT4BLUE - Fishing Tourism for Blue Economy consortium presents the Benchmark Study on Fishing Tourism

The **Benchmark Study on Fishing Tourism**, under the FIT4BLUE project, aims to assess the state-of-art of diversification of fisheries activities in 4 European countries (France, Spain, Italy and Greece), its constraints and bottlenecks and training gaps. The Benchmark is a reference framework of skills and competences to better guide the development of the FIT4BLUE training programs for trainers/mentors and fishers/farmers and young workers than must be developed under the project.

### Methodology

④ FIT4BLUE Benchmark Study, **at first**, established a common definition of what “fishing tourism” means to harmonize the common understanding. **Secondly**, a selection of thematics and subjects to be included was made trying to underline the common elements and the main differences in the sector in the 4 targeted countries (France, Spain, Italy and Greece). **Thirdly**, a desk and field research analysis was carried out by partners. **Fourthly**, stakeholders committees/think tanks have been created in each country involving fishing cooperatives, policymakers, private training centers in the maritime and tourism field, etc., and their findings collected in 4 Background Studies as a Country Reports developed by each partner, included in the 4 annexes to this document, with detailed Country-specific information. Those documents have a structure similar to the present report to facilitate the reader in searching for more detailed information, but also to let those documents to be read as stand-alone National Reports. **Finally** all partners contributed to included example of good practices in each country and translate the final document to French, Italian, Spanish and Greek.



## Partners

- COOPÉRATIVE POUR LE DÉVELOPPEMENT DE L'EMPLOI DANS LES MÉTIERS DU PATRIMOINE (France), Lead Partner
- FUNDACIÓN PARA LA PESCA Y MARISQUEO – FUNDAMAR (Spain)
- SGS TECNOS (Spain)
- AINTEK SYMVOULOI EPICHEIRISEON EFARMOGES YPSILIS TECHNOLOGIAS EKPAIDEFISI ANONYMI ETAIREIA – IDEC (Greece)
- HALIÉUS (Italy)
- M.A.R.E. SOC. COOP. A R.L. (Italy)



## Next Steps

- 🎓 Developed a Course for trainers/mentors supporting entrepreneurship in tourism and maritime sectors.
- 🎓 Developed a Course for young workers "Developing tourism activities in fisheries"

## More Information



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*Local project partners will send several newsletters to describe the project's progress and their advances.*

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